

OLMSTED COUNTY ASSESSMENT AND PLANNING MEETING

September 4, 2014
Olmsted County Public Health Services

Agenda

- ◉ Welcome and Introductions
- ◉ Updates from Large Group
- ◉ Review and Discuss CHIP Strategies
- ◉ Group Discussion:
Ideas to Engage the Community
- ◉ Next Steps

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Updates from Large Group

- ◉ Coalition for Community Health Integration (CCHI)
- ◉ CHIP Document
- ◉ CHNA Data Subgroup
- ◉ Other Updates/Announcements

UPDATES: CCHI

- ◉ Introduction of Project Manager
- ◉ Updates on Other Initiatives
 - eHealth
 - Accountable Communities for Health

UPDATES: CHIP

- Deadline Extended
 - October 2014

CHIP Table of Contents

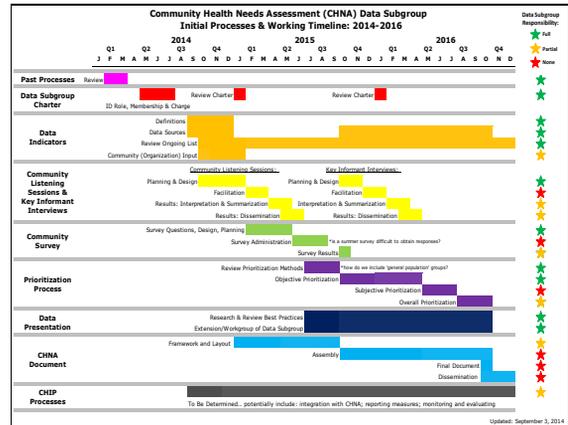
- Executive Summary
- Olmsted County Community Demographics
- Collaborative Nature
- CHIP Context
- Purpose
- Framework
- Process
- Timeline
- CHIP Partnership
- Olmsted County CHIP Community Planning Team
- Team Vision and Goals
- Community Health Priorities and Strategies
 - Prioritization Process
 - Community Priorities
 - Obesity
 - Diabetes
 - Mental Health
 - Vaccines/Preventable Diseases
 - Financial Stress / Homelessness
 - Overarching CHIP Strategies
- Our Future Health: From Planning to Action
- Implementation
- Monitoring and Evaluation
- Sustainability
- Appendix

By October, 2014
(Broad Strategies)

October, 2014 – March, 2015
(Initiatives, Implementation, Evaluation)

UPDATES: Data Subgroup

- Timeline created for 2014-2016 cycle

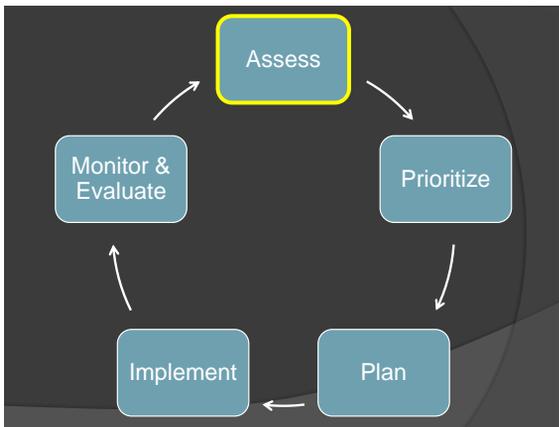
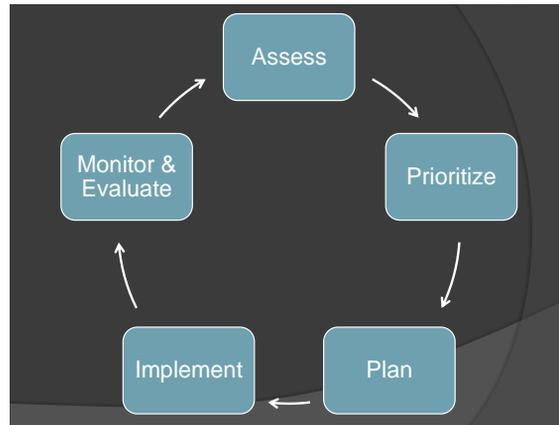


UPDATES: Any others?

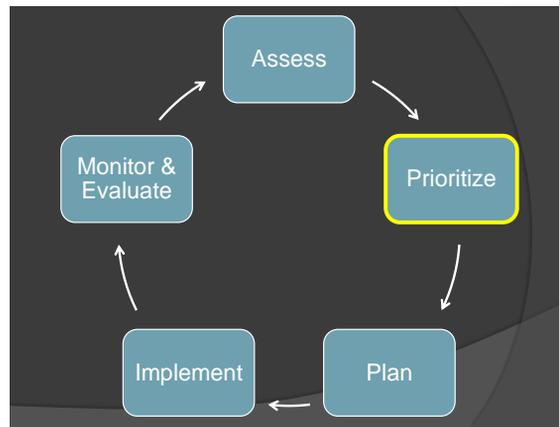
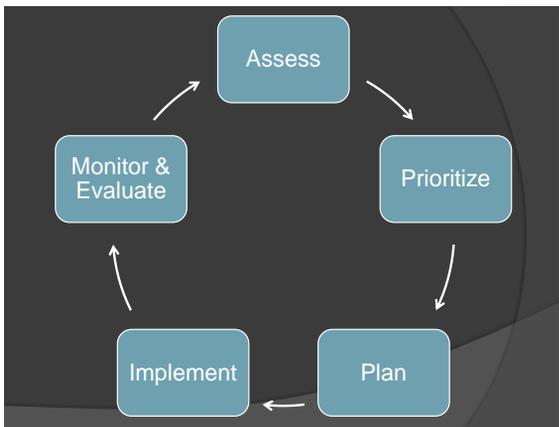
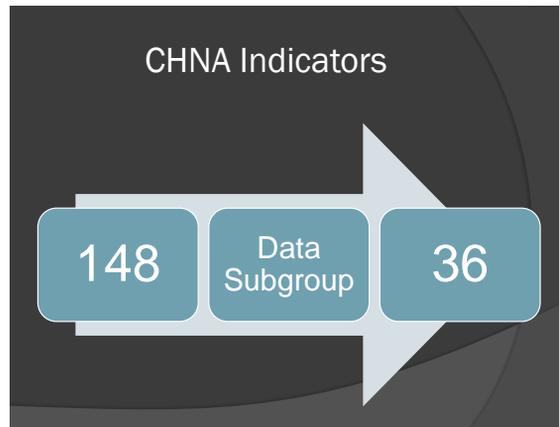
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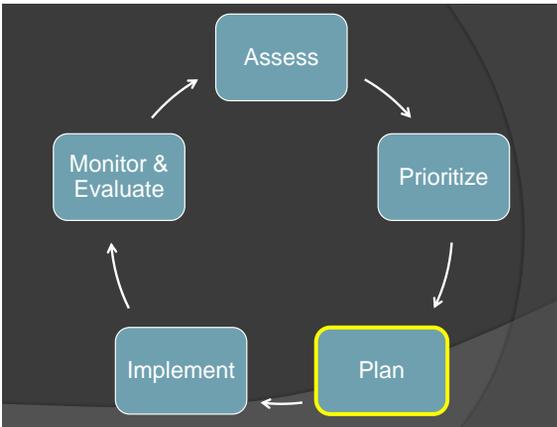
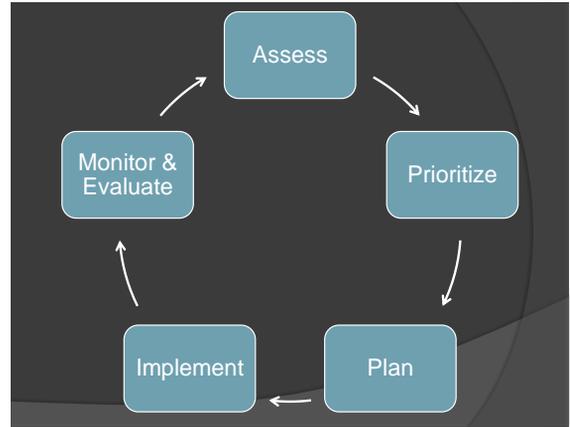
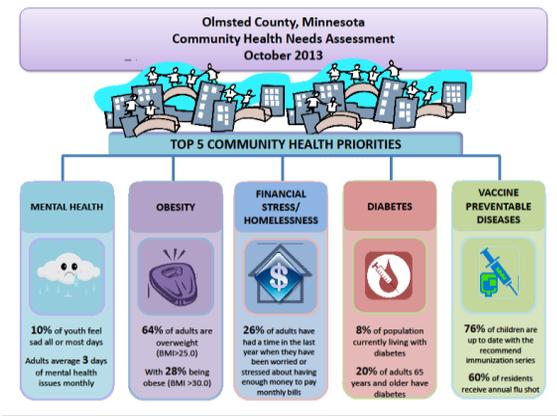
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Process to Date



CHNA Indicators

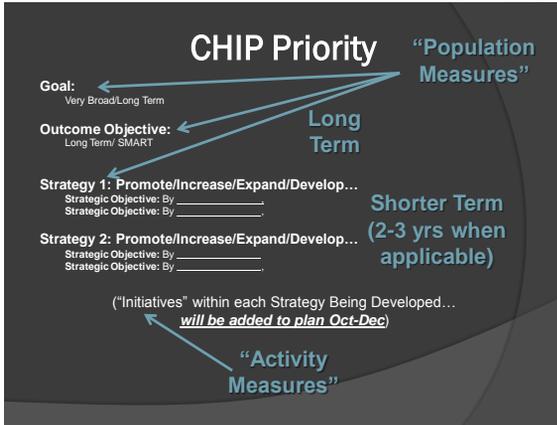




- ### CHIP Priorities & Workgroup Leads
- Obesity – OCPHS
 - Diabetes – OMC/Mayo
 - Mental Health – OCCS/Zumbro Valley
 - Vaccine Preventable Diseases – OCPHS
 - Financial Stress / Homelessness – OCCS

CHIP STRATEGY SHARING

- ### CHIP Priority
- Goal
 - Desired long-term result for CHIP priority
 - Outcome Objective
 - Overall long-term intended effect from strategies
 - Strategy
 - Broad community plan of action designed to achieve progress towards CHIP priority
 - Strategic Objective
 - Shorter-term intended effect from strategy initiatives and activities



OBESITY

Obesity GOAL

- Promote health and reduce chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights
- Improve health, fitness, and quality of life through daily physical activity

Obesity OUTCOME OBJECTIVE

- By December 31, 2020, reduce the percentage of Olmsted County adults who are
 - Obese from 28.0% to 26.0%
 - Overweight from 64.0% to 60.0%
- By December 31, 2020, reduce the percentage of Olmsted County adolescent who are
 - Obese from 7.4% to 7.0%

Obesity STRATEGIES

1. Promote a culture of healthy eating
2. Promote a culture of physical activity

Obesity STRATEGIC OBJECTIVES

1. Promote a culture of healthy eating
 - By December 31, 2018, increase the percentage of people who meet the recommended guidelines for fruit and vegetable consumption
 - Adults: from 50.0% to 55.0%
 - Adolescents: from 21.1% to 25.0%

Obesity

STRATEGIC OBJECTIVES

2. Promote a culture of physical activity
 - By December 31, 2018, increase the percentage of people who meet the recommended guidelines for moderate physical activity
 - Adults: from 48.0% to 55.0%
 - Adolescents: from 48.2% to 55.0%

DIABETES

Diabetes

GOAL

- ◉ Reduce the disease and economic burden of diabetes mellitus (DM)
- ◉ Improve the quality of life for all persons who have, or are at risk for DM

Diabetes

OUTCOME OBJECTIVE

- ◉ By December 31, 2020, increase the availability of diabetes screening and education in the community
- ◉ By December 31, 2020, increase the screening of known high risk populations within the health care community

Diabetes

STRATEGIES

1. Increase diabetes screening in high risk populations
2. Improve collaboration between community and health care organizations in regards to diabetes screening and education
3. Improve the rates of formal diabetes education received by newly diagnosed diabetics

Diabetes

STRATEGIC OBJECTIVES

1. Increase diabetes screening in high risk populations
 - By December 31, 2015, enhance the understanding of screening location in the community
 - By December 31, 2015, enhance the understanding of educational materials given at the point of screening in the community
 - By December 31, 2016, conduct community education campaign to improve screening
 - By December 31, 2016 establish data measures needed to evaluate strategy

Diabetes

STRATEGIC OBJECTIVES

2. Improve collaboration between community and health care organizations in regards to diabetes screening and education
 - By December 31, 2015, develop Electronic Health Record (EHR) alerts to identify risk patients that should be screened for diabetes
 - By December, 2016 encourage collaboration between OMC, Mayo and community organizations regarding available education material consistency that are used for patients being screened for diabetes

Diabetes

STRATEGIC OBJECTIVES

3. Improve the rates of formal diabetes education received by newly diagnosed diabetics
 - By December 31, 2015, review available materials received by a newly diagnosed diabetic patient
 - By December 31, 2016, encourage collaboration between OMC, Mayo and community organizations regarding formal education tools available for a newly diagnosed diabetic patient

MENTAL HEALTH

Mental Health

GOAL

- Promote a culture of mental health wellness and resilience

Mental Health

OUTCOME OBJECTIVE

- By December 31, 2016, complete the foundational work necessary to develop a set of mental health strategies for Olmsted County

Mental Health

STRATEGIES

1. Develop a framework to improve mental health for all populations
2. Engage existing collaboratives to enhance and connect current and future strategies within the developed framework

Mental Health STRATEGIC OBJECTIVES

1. Develop a framework to improve mental health for all populations

By July 31, 2016, assure the completed framework encompasses current gaps and challenges from prevention to treatment, including:

Mental Health STRATEGIC OBJECTIVES

Framework includes:

- Improving data collection, dissemination, coordination, and reporting
- Promoting positive mental health and resiliency
- Enhancing strategies for the prevention and early identification of mental illness
- Facilitating access to mental health resources
- Addressing premature mortality of people with serious and persistent mental illness
- Recognizing unique needs of certain populations such as military veterans, cultural groups, refugees, and jail inmates

Mental Health STRATEGIC OBJECTIVES

2. Engage existing collaboratives to enhance and connect current and future strategies within the developed framework

By December 31, 2016, identify strategies that align with the framework for the 2017-2019 Community Health Improvement Plan

VACCINE PREVENTABLE DISEASE

Vaccine Preventable Diseases GOAL

- Reduce the incidence of vaccine preventable diseases

Vaccine Preventable Diseases OUTCOME OBJECTIVE

- By December 31, 2020, reduce or maintain the number of reported vaccine preventable diseases

VPD	Baseline (2011-2013 avg.)	Target (2018-2020 avg.)
Measles	0	0
Meningococcal	1	0
Pertussis	99	89
Varicella	3	0

Vaccine Preventable Diseases **STRATEGIES**

1. Increase immunization rates
2. Expand health education and awareness

Vaccine Preventable Diseases **STRATEGIC OBJECTIVES**

1. Increase immunization rates
By December 31, 2018, increase immunization rates to 80%

VPD	Baseline (2013)	Target (2018)
HPV (3-shot series)	21%	80%
Influenza (6+ months)	59%	80%
Childhood Recommended Series	75%	80%
Adolescent Tdap (13-15 years)	75%	80%
Meningococcal (primary + booster)	65%	80%

Vaccine Preventable Diseases **STRATEGIC OBJECTIVES**

2. Expand health education and awareness

By December 31, 2018, decrease or maintain the percentage of conscientious objectors reported at kindergarten and seventh grade entrance by 20%

Vaccine Preventable Diseases **STRATEGIC OBJECTIVES**

VPD	Kindergarten		7 th Grade	
	Baseline (2013-14)	Target (2018-2019)	Baseline (2013-14)	Target (2018-2019)
DTaP	1.65%	1.32%	1.76%	1.41%
Polio	1.60%	1.28%	0.80%	0.64%
MMR	1.79%	1.43%	1.07%	0.86%
Hep B	1.15%	0.92%	1.12%	0.90%
Varicella	1.74%	1.39%	2.19%	1.75%
Tdap	N/A	N/A	1.65%	1.32%

FINANCIAL STRESS / HOMELESSNESS

Financial Stress / Homelessness **GOAL**

- Create social (and physical) environments that promote good health for all

Financial Stress / Homelessness

OUTCOME OBJECTIVE

- By December 31, 2020, decrease the percentage of Olmsted County adults reporting living in financial stress from 26.0% to 20.0%

Financial Stress / Homelessness

STRATEGIES

- Increase the availability of affordable housing
- Ensure people have access to safety net programs
- Increase the proportion of living wage jobs

Financial Stress / Homelessness

STRATEGIC OBJECTIVES

- Increase the availability of affordable housing
 - A: By December 31, 2020, decrease the percentage of households paying more than 30% of their income for housing
 - For households with income below \$20,000: from 83% to 50%
 - For households with income between \$20,000 and \$34,999: from 55% to 50%

Financial Stress / Homelessness

STRATEGIC OBJECTIVES

- Increase the availability of affordable housing
 - B: By December 31, 2015, evaluate and begin implementation of strategies identified in the Olmsted County Housing Plan that increase affordable housing for lower income levels.

Financial Stress / Homelessness

STRATEGIC OBJECTIVES

- Ensure people have access to safety net programs
 - A: By December 31, 2017 increase the Food Support Access Index from 60% to 65%
 - B: By December 31, 2016, increase the participation rate in the federal Earned Income Tax Credit and the state Working Families Credit
 - C: By December 31, 2016, decrease the number of uninsured people from 6% to 1%
 - D: By December 31, 2016, improve community outreach, education, and access to all safety net programs, including food, cash, housing, and medical assistance

Financial Stress / Homelessness

STRATEGIC OBJECTIVES

- Increase the proportion of living wage jobs
 - By December 31, 2020, increase the percentage of jobs in Olmsted County that pay a living wage from an estimated 62% to 70%

OVERARCHING STRATEGIES

Overarching CHIP Strategies

1. Evaluate local community capacity and improve community-wide partnership and engagement
2. Collect and evaluate local data sources
3. Develop community-wide communication and marketing surrounding the assessment and planning process
4. Explore policy changes needed to affect change

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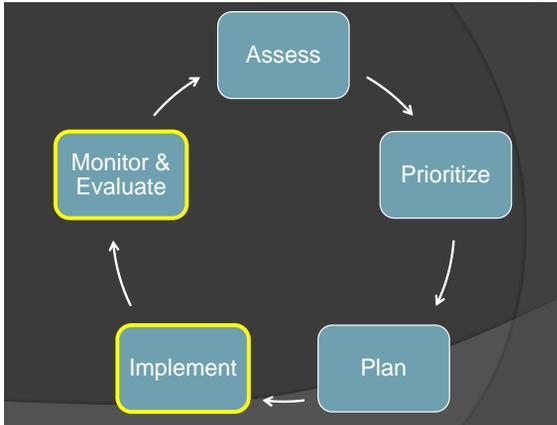
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Next Steps

- ⦿ Identifying and Linking Community Initiatives to Strategies
- ⦿ Process for Monitoring and Evaluation



- ### Next Steps
- PHSAB Final Review – October 2
 - County Board Review – Oct/Nov
 - Add “Initiatives” with Community Partners – Oct – Dec
 - Develop Implementation Plan/Monitor – Jan – Mar, 2015

Not Done after September 4!

Implementation Matrix

CHIP Community Health Priority: Implementation Matrix							
Identified Community Goal and Outcome Objective							
Strategy: Identified Community Strategy and Objective							
Initiatives	Description	Key Activities			Contact	Anticipated Results	
		Policy Component	Best Practice / Evidence-based	Implementation Timeframe	Organizations Involved	Lead Contact Person	Short-Term
		<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No				
		<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No				

Evaluation Matrix

CHIP Community Health Priority: Evaluation Matrix							
Identified Community Goal and Outcome Objective							
Strategy: Identified Community Strategy and Objective							
Initiatives	Description	Key Activities			Outputs	Anticipated Results	
		Implementation Timeframe	Lead Contact Person	Inputs	How much was done (reach)?	Short-Term Performance Measure	Long-Term Outcome Measure

- ### Next Steps
- 2015 Proposal:
Recurring Quarterly Community Meetings
Olmsted County
Assessment and Planning

Thank-you

Any questions?